

ENDORSEMENTS

“The Hero’s Choice is a compelling story about a rather ordinary man who finds his voice, transcends adversity, and elevates his life to a whole new level of existence. I highly recommend it for anyone committed to living with purpose and meaning.”

Stephen R. Covey

Author of *The 7 Habits of Highly Effective People*

On The Hero’s Choice

“Roger Allen takes a difficult subject that is close to our hearts and, in an engaging manner, inspires us to become better parents and grandparents. This book shares principles and skills that teach us how to interact with our children in loving ways that foster self-worth, emotional maturity, and personal responsibility.”

Hyrum Smith

Co-founder, FranklinCovey

On Raising Responsible, Emotionally Mature Children

“After four decades of helping couples on the brink, I can say with confidence that most relationship breakdowns aren’t due to a lack of love—but a lack of skills. This refreshingly practical book gives couples the tools to navigate challenges and build habits that create lasting change.”

Michele Weiner-Davis

Author of *Healing from Infidelity*

On Six Habits of a Healthy Marriage

“Getting fired can be one of the most positive experiences and turning points in your life. This book shows how to benefit and grow when this and other trials happen to you.”

Brian Tracy

International authority on leadership and personal development

On The Hero’s Choice

“In my career as a specialist providing treatment to adolescents and their families, I have seen many parenting theories, models, manuals, and books. I have seen nothing that rises to the stature of this book. It offers depth, easy-to-understand models, timeless principles, real-life examples, and specific steps parents can take.”

Michael E. Berrett, Ph.D.

Psychologist; CEO and co-founder, Center for Change

On Raising Responsible, Emotionally Mature Children

“Roger Allen offers a thoughtful, grounded framework for couples who want more than romance—they want growth. With clarity and respect, he invites partners to approach relationship as a path of intentional practice and personal development.”

Harville Hendrix, Ph.D., and Helen LaKelly Hunt, Ph.D.

Co-authors of *Getting the Love You Want*

On Six Habits of a Healthy Marriage

“The Hero’s Choice teaches a new way of being within the workplace—a way of being based on authenticity, accountability, honesty, and love.”

Larry Wilson

Founder of Wilson Learning and author of *Play to Win: Choosing Growth Over Fear in Work and Life*

On The Hero’s Choice

“A clear, practical framework that bridges relationship research and clinical wisdom. One of the most accessible and useful books of its kind. I would happily recommend it to any couple looking to strengthen their relationship.”

Nathan D. Leonhardt, Ph.D.

Assistant Professor of Family Studies, Brigham Young University

On Six Habits of a Healthy Marriage

“The perfect blend of principles, knowledge, and real-life examples to teach us how to become the parents our children deserve and need. My absolute favorite go-to parenting resource.”

Keri Krout

Mother of seven; parent coach; early childhood educator

On Raising Responsible, Emotionally Mature Children